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INSTANT POT ANNOUNCES THE LAUNCH OF INSTANT POT RIO WIDE 7.5 QT MULTI-COOKER

LONDON, Feb. 11, 2025—Instant Pot is releasing a new product called the Instant Pot Rio Wide 7.5QT Multi-Cooker on Mar. 1, 2025, to give consumers a new product that will make their cooking process more efficient.

The purpose of the new Instant Pot Rio is to cut down cooking time and to cater to the busy lifestyles of many different kitchen enthusiasts who want to enjoy their meals quicker. The Instant Pot Rio, therefore, has two new features that other models do not to make cooking easier—such as a cooking progress indicator and an anti-spin pot.

In comparison with slow cooking methods, the new Instant Pot Rio is supposed to decrease cooking time by 70 per cent and save up to 60 per cent of energy in comparison with conventional ovens. Other features include a seven-in-one function, with the ability for the Rio to pressure cook, slow cook, make rice and yogurt, as well as the ability to steam, sauté and hold on warm.

Also new, the Rio has a wider sautéing section than the previous models, good for cooking more in less time, and holds up to five pounds worth of chicken or three racks of ribs.

The Rio is built with an easy and safe steam release to relieve the pot of its steam without being a danger to the chef or anyone else in the kitchen. With a dishwasher-safe lid and cooking pot, the Rio is easy to keep clean and serves up to seven servings for bigger groups.

The dimensions of the Instant Pot Rio are 15.35 inches by 16.34 inches by 11.73 inches, making it wider and shorter than previous models, but still good for batch cooking and group dinners.

“We’re excited for the launch of our new Instant Pot Rio. It’s revolutionary, innovative and truly what we like to call our One-Pot-Wonder,” says Enzo Stanley, the Instant Pot Product Manager.

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Frequently Asked Questions

Q: Will the Instant Pot Rio do a comparable job to the Instant Pot Duo?

A: The Instant Pot Rio provides 35 per cent more searing surface, comparable with the leading eight-quart multi-cooker to better accommodate cooking larger amounts of food. Though shorter, the Rio is wider than the Duo and will provide less of a hassle when cooking and reaching food to serve.

Q: Will the Instant Pot Rio be easy to clean, and will it withstand the wear and tear of long-term use?

A: The Instant Pot Rio comes with a dishwasher-safe lid and removable inner cooking pot and is made from durable stainless steel to accommodate necessary cleaning measures, such as light kitchen cleaning chemicals and mild soaps. It also comes with a tri-ply bottom that will handle the pressures of long-term use.

Q: How much more expensive will the Instant Pot Rio be compared to previous models?

A: The Instant Pot Rio will come at a brand-new market price, comparable to previous models as it has new features that have never been seen on any other Instant Pots before.

Q: Can anything be cooked in the Instant Pot Rio?

A: With 13 cooking programs, the Rio can be used to cook on the following modes: Pressure Cook, Slow Cook, Meat/Stew, Poultry, Beans/Chili, Rice, Multigrain, Soup/Broth, Steam, Sauté, Yogurt, Cake and Keep Warm. Each cooking program is accompanied with a cooking time indicator that allows you to know when to release the steam from the pot.

Q: Is the Instant Pot Rio easily transportable between different cooking locations?

A: So long as your outlets can withstand 1200 watts and roughly 120 volts to 160 hertz being plugged into them, then the Rio can be used anywhere.

Q: Will the Instant Pot Rio ever pose a danger or threat to chefs in the kitchen?

A: With safety features like the Visual Pressure Indicator, Overheat Protection and Easy Release, the Rio should prevent kitchen mishaps and dangers while cooking. All users are encouraged to read the manual before use and become well-versed in the features of the pot before use so as to take extra care when handling it while cooking to avoid unnecessary harm.

Q: Will buying the Instant Pot Rio break the bank account?

A: At its brand-new market price, the Rio can be viewed as a long-term investment, as the versatile pot not only allows for various home-cooked meals, but also saves on energy usage compared to that of a conventional oven.

Part Two—Writing an Article based on someone else's media kit

Coffee Convenience—Your At-Home Café Experience with the Brand New Miele CM 6360 MilkPerfection that You Will Love a Latte

Miele is dropping an all-new café experience on your countertops with the CM 6360 MilkPerfection coffee machine that will make your coffee-making experience a whole lot easier.

The new, multi-functional coffee machine works as a milk frother, espresso machine and coffee brewer all in one. With new features like the Automatic Cleaning System, User Profiles, Wi-Fi connection and Customization System, the CM 6360 is built for your convenience in the morning—or whenever else you like your coffee.

“From crafting cappuccinos at the touch of a button to personalizing your milk and coffee preferences, the CM 6360 MilkPerfection is made to elevate your everyday coffee routine at home,” says Juliana Song, the Chief Marketing Officer at Miele during a press conference.

Not only is it multi-functional, but it is also perfect to match your kitchen’s aesthetic with its modern design and easy-to-use digital interface. Additionally, the Miele@Home feature allows you to connect the CM 6360 to your home’s Wi-Fi so you can monitor and operate it remotely and under User Profiles for personalized coffee preferences. With up to eight User Profiles available, this feature allows you to control the quantity, temperature and milk options for each different preference.

Priced at \$2,999.99, the CM 6360 also includes accessories such as a stainless-steel milk wand, a glass milk container, descaling and cleaning tablets, and a user manual for operational instructions. The settings can be adjusted to make cappuccinos, lattes, macchiatos, café au laits, flat whites and more. The built-in Milk System allows for crafting milk froth that is creamy and textured to perfection for your coffee. Beverages will fit cups or mugs of sizes anywhere from 20 to 300 ml and the machine accommodates for two beverages to be prepared at once for quicker enjoyment.

Not only is the CM 6360 super easy to use, but it is also super easy to clean, with a built-in automatic rinse function, removable parts for handwashing, manual descaling and adjustable water hardness.

Product Coordinator, Alyssa Reum of Miele, says, “It’s designed for coffee lovers looking for a luxury product that delivers both quality and consistency in unique coffee specialties, all while being a staple for the home kitchen.”

The CM 6360 is designed to provide a luxurious coffee experience for any coffee enthusiast who is interested in upgrading their current coffee machine and elevate their kitchen countertop. Song emphasizes that the convenience, personalization and quality coffee give CM 6360 users an advantage for that coveted luxury.

The Miele CM 6360 MilkPerfection can be purchased online at the Miele website or in person at select kitchen appliance stores today.